

### MODULE SPECIFICATION PROFORMA

Module Code:	BUS456					
Module Title:	Finance for Non-Financial Managers					
Level:	4	Credit Value:		10		
Cost Centre(s):	GSEW	JACS3 code:		N411		
School:	Social & Life Scie	ences Module Leader: Neil Pritchard				
Scheduled learning and teaching hours Guided independent study Placement Module duration (total hours)						16 hrs 84 hrs 0 hrs 100 hrs
Programme(s) in which to be offered (not including exit awards)  Core Option						
Standalone module aligned with BA (Hons) Business for QA and assessment purposes					<b>✓</b>	
Pre-requisites						
N/A						

Office use only

Initial approval: April 2018
With effect from: April 2018

Date and details of revision: Version no:

Version no:1

#### **Module Aims**

This module will enable students to understand the current and future financial status of their organisation (or one in which they are familiar with), to be able to interpret financial data at a macro level and to understand budget setting and financial planning.

# **Intended Learning Outcomes**

Key skills for employability

KS1	Written	oral and i	media co	ommunication	skills
NOI	vviilleii,	Ulai aliu i	H <del>e</del> ula cu	niiiiiuiiicaiioii	SKIIIS

- KS2 Leadership, team working and networking skills
- KS3 Opportunity, creativity and problem solving skills
- KS4 Information technology skills and digital literacy
- KS5 Information management skills
- KS6 Research skills
- KS7 Intercultural and sustainability skills
- KS8 Career management skills
- KS9 Learning to learn (managing personal and professional development, self
  - management)
- KS10 Numeracy

At the end of this module, students will be able to		Key Skills	
	Demonstrate understanding of hudget setting and financial	KS3	KS9
1	Demonstrate understanding of budget setting and financial planning tools	KS6	
	planning tools	KS8	
	la decete a deced Analysis Consolidate for their con-	KS4	
2	Understand and Analyse financial data for their own organisation	KS5	
	organisation	KS10	
	Make recommendations for financial planning based on	KS1	
		KS2	
	analysis of their own organisation	KS7	

#### Transferable skills and other attributes

Microsoft Excel

Communicating complex data

Planning and management processes

Derogations		
N/A		

#### Assessment:

**Indicative Assessment Tasks:** 

Assessment One: Students will undertake an analysis of their organisations current financial situation including Ratio Analysis and Balanced Scorecard Activities. They will highlight areas for concern and make recommendations for improvements.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)	Duration (if exam)	Word count (or equivalent if appropriate)
1	1-3	Case Study	100	N/A	1500

# **Learning and Teaching Strategies:**

This module will be delivered using a combination of workshops, group tutorials, personal mentoring, student led-discussion, practical exercises, case studies, directed and self-directed study.

# Syllabus outline:

- 1. What is Financial Analysis: Terminology to understand
- 2. Understanding Financial Statements
- 3. Ratio Analysis: Interpretation and tools
- 4. Balanced Score Card: how to use it and interpret the data
- 5. Limitations of Financial Analysis
- 6. Budget Planning and Financial Decision making
- 7. Case study and analysing your own financial data

### **Indicative Bibliography:**

# **Essential reading**

Collier, P., (2012), Accounting for Managers, 4th edition. New Jersey, U.S.: John Wiley & Sons.

Drury C, (2015) Management and Cost Accounting, 9th edition, Cengage Learning.

#### Other indicative reading

Abraham, A., Glynn, J., Murphy, M., & Wilkinson, B., (2008), Accounting for Managers, 4th edition. Connecticut, U.S.: South-Western Cengage Learning.

Glynn J. (2008), Accounting for Managers. South-Western Cengage Learning Jones, M., (2006), Accounting, 2nd edition. New Jersey, U.S.: John Wiley & Sons. O'Reagan, P., (2006), Financial Information Analysis, 2nd edition. New Jersey, U.S.: John Wiley & Sons.